

Message Text

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ACTION CU-04

INFO OCT-01 EA-07 ISO-00 /012 W
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P R 210749Z NOV 73
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC PRIORITY 8328
INFO USIA WASHDC

UNCLAS TOKYO 15229

STATE FOR CU

E.O. 11652: N/A
TAGS: OEXC/JA
SUBJECT: US SOCIETY PACKAGED PROGRAM

REF: TOKYO 12634, TOKYO 10135

1. US SOCIETY PACKAGED PROGRAM DESIGNED TO COMBAT DECAY OF AMERICAN CITIES THESIS BY SHOWING WORK OF PRIVATE AND PUBLIC URBAN DEVELOPERS AND RESEARCH OF URBAN SOCIAL SCIENTISTS SUPPORTING THAT WORK. ALL THREE SPEAKERS HAVE EQUALLY IMPORTANT COMPLEMENTARY ROLES.

2. SOCIOLOGIST PROVIDES PHILOSOPHIC UNDERPINNINGS TO URBAN DEVELOPMENT PROJECTS. HIS SOCIAL RESEARCH JUSTIFIES PROJECTS AND ANSWER QUESTIONS WHY PRIVATE PUBLIC ORGANIZATIONS ACTIVE IN THIS FIELD. IF DEVELOPERS ARE "DOERS" SOCIOLOGIST IS "THINKER" BEHIND THE JOB. WHY DO SOME PROJECTS SUCCEED AND OTHERS FAIL? WHAT ARE NEEDS OF COMMUNITY DEVELOPERS MUST CONSIDER? HOW PROJECTS COPE WITH DISPOSSESSED, THE BLACKS, THE POOR? IS THERE A ROLE FOR ACADEMICIANS IN REVITALIZING CITY CENTERS? IS THERE REAL INPUT FROM RESEARCH CENTERS INTO DEVELOPMENT PROGRAMS, PRIVATE AND PUBLIC? DOWNS MIGHT CITE SPECIFIC EXPERIENCES AS HUD CONSULTANT AND WITH BOTH PRIVATE AND PUBLIC DEVELOPERS.

3. PUBLIC AND PRIVATE DEVELOPERS CAN GIVE SIMILAR PRESENTATIONS. PUBLIC DEVELOPER DESCRIBE GOVERNMENT PROJEC
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AND WHAT IT IS OR IS NOT DOING. HE SHOULD CITE COOPERATION

WITH PRIVATE FIRMS AND EXCHANGE OF PERSONNEL AND IDEAS.
IF IT EXISTS, RAPPORT BETWEEN PUBLIC AND PRIVATE DEVELOPERS
SHOULD BE EXPLAINED. PROBLEMS OF GOVERNMENT PROJECTS
WORTH NOTING.

4. PRIVATE DEVELOPER, RAVITCH, SHOULD OUTLINE DEPENDENCE ON
GOVERNMENTS FOR GUIDANCE AND FUNDS. COOPERATION BETWEEN
PUBLIC AND PRIVATE SECTOR WORTH DETAILING. RAVITCH COULD
DESCRIBE PAST PROJECTS, FUTURE PLANS, AND WHERE HE GOT IDEAS
FOR THEM. THESE PROJECTS PLANS SHOW HOW PRIVATE INDUSTRY
MEETING DEMANDS OF URBAN CENTERS AND HOW TOGETHER WITH PUBLIC
DEVELOPMENT PROVIDE GREATEST GOOD FOR GREATEST NUMBER. POST
NEEDS KNOW IF RAVITCH REALLY GETS INSPIRATION FROM SOCIAL
RESEARCHERS. OTHER QUESTIONS INCLUDE WHO FUNDS PROGRAMS, HOW
MUCH SUPPORT FROM PRIVATE INDUSTRY FOR PROJECTS, AND HOW
MUCH ARE FACTORS OF TRANSPORTATION AND ENVIRONMENT TAKEN INTO
ACCOUNT.

5. RAVITCH AND, HOPEFULLY, PUBLIC DEVELOPER LIKE LOGUE,
GIVE ESSENTIALLY TWO-TIERED PRESENTATIONS WITH ONE OUTLINING
ACTIVITIES EXPERIENCES PN PRIVATE FIELD AND OTHER IN
GOVERNMENT
PUBLICARENA. IN A WORD TWO
TRACKS HEADED IN SAME DIRECTION.

6. FUNCTIONAL ROLE OF THREE CRUCIAL TO PROGRAM.
ALL THREE PARTICIPATE IN NATIONAL SEMINAR IN NAGOYA AND
PROGRAMS IN TOKYO AND OSAKA. DOWNS AND PUBLIC DEVELOPER
ALSO WORK TOGETHER INPROGRAMS IN SAPPORO AND FUKUOKA.
THERE MAY BE A FEW OTHER SINGLE APPEARANCES YET UNSCHEDULED.

7. ALL THREE SHOULD PREPARE TO WORK WITH SLIDES AND
OTHER VISUAL SUPPORT MATERIALS.

8. MEDIA INTERVIEWS AND RAVC VTR PLANNED FOR ALL THREE.

9. THE USUAL TWO WORK DAYS ONE DAY OFF RULE PREVAILS IN
PLANNING SCHEDULE.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 NOV 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TOKYO15229
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731118/aaaaanha.tel
Line Count: 99
Locator: TEXT ON-LINE
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: TOKYO 12634, TOKYO 10135
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 29 JAN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29-Jan-2002 by chappeld>; APPROVED <08 FEB 2002 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: US SOCIETY PACKAGED PROGRAM
TAGS: OEXC, JA
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005